

Téma a charakteristika postupového projektu 2021/2022

Téma: Travel Agency

Projekt: Travel Agency

Garant: A. Critchlow, Grace Zivny

Tým	Maximálně 5 studentů 1. ročníku	
Pořadí	Příjmení a jméno,	Třída
1		
2		
3		
4		
5		

Zadání
Students will create an agency that will promote two trips to the UK (London in December and Scotland in June). The project will include proper marketing, media, travel program, accommodation, journey, and all financial aspects. Furthermore, it will assure all proper documentations.

Cíl	
<i>Kdo?</i>	Students
<i>Co?</i>	Students will create a travel agency with two programs (December and June) to UK.
<i>Kdy?</i>	Throughout the 2021/2022 school year
<i>Proč?</i>	Students will learn valuable life and professional skills, including accounting, travel business, and marketing.

<i>Jak?</i>	<ol style="list-style-type: none"> 1. set dates and locations 2. create a web / social media and posters 3. create travel program (include accommodation and journey) 4. in the even the trip takes place, create an appropriate output from the trip - video etc. 5. market the trips and convince students to go.
<i>Průřezová témata</i>	Travel / English

Jednotlivé úkoly	
1. Plánování	Students will create a travel agency with two programs (December and June) to UK.
2. Aplikace	<ol style="list-style-type: none"> 6. set dates and locations (2 trips) 7. create a web / social media and posters 8. create travel program (include accommodation and journey) 9. in the even the trip takes place, create an appropriate output from the trip - video etc. 10. market the trips and convince students to go.
3. Výstup	Present both the final product and the creative process

Pedagogický dohled / garant	
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	A. Critchlow
Termín odevzdání	